## **PRIVACY POLICY**

This Privacy Policy discusses what information we collect, why we collect it, how we use it, and how you can manage your information on our website. This Privacy Policy applies solely to information collected on this website for a user who has not logged into one of our applications.

#### Information Collection and Use

We are the sole owners of the information collected on this site. We only have access to or collect personal information that you voluntarily give us via this website. We will not sell or rent this information to anyone. We will use your information to respond to you regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request.

We also collect information based on actions you take while using the website. This information includes records of those actions, your Internet Protocol address, information about your device (such as device or browse type), and referral information. We use this information to improve our website, to generate aggregate non-identifying information about visitors to our website, and to monitor and protect the security of our website.

We do not have ads on our website, and do not make money from ads, so we don't collect data for advertising.

Unless you ask us not to, we may contact you via email in the future to tell you about Polly Insurance news and announcements, new products or services, or other related information.

#### Cookies

We use "cookies" on this site. A cookie is a piece of data stored on your mobile device or hard drive to help us improve your access to our website and identify repeat visitors. Cookies can also enable us to track and target the interests of our users to enhance the experience on our website. Usage of a cookie is in no way linked to any personally identifiable information on our website. You can disable cookies by changing your browser settings. By using our website, you agree to the use of Cookies.

#### **Google Analytics**

We use Google Analytics to collect data to help us improve our site, to capture how many visitors visit our website and which pages they visit, and other uses. Here is link that explains how Google Analytics work. www.google.com/policies/privacy/partners/.

Some of our business partners may use cookies on our site (for example, advertisers). However, we have no access to or control over these cookies.

#### Sharing

We share aggregated demographic information internally and with third parties. This is not linked to any personal information that can identify any individual person.

This website contains links to other websites. Please be aware that we are not responsible for the content or privacy practices of such other websites. We encourage our users to be aware when they leave our website and to read the privacy policies of any other website that collects personally identifiable information.

## Surveys

From time-to-time our website requests information via surveys. Participation in these surveys is completely voluntary and you may choose whether or not to participate and therefore whether to provide information. Information requested may include contact information (such as name and email address), and demographic information (such as zip code). Survey information will be used for purposes of monitoring or improving the use and satisfaction of this site and our products.

# **Changes to this Privacy Policy**

Any updates or changes to this Privacy Policy will be posted here and the date of the newest version shown below. Please check back frequently to see if this Privacy Policy has changed. By using our website, you agree to the Privacy Policy in effect at the time of your use.

# Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us via telephone at 802-655-9000 (ask for Compliance) or via email at legal@dealerpolicy.com:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

# Security

We take precautions to protect your information. When you submit information via the website, your information is protected both online and offline. While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, marketing) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

If you feel that we are not abiding by this privacy policy, you should contact us immediately via telephone at 802-655-9000 (ask for Compliance), via email at <a href="mailto:legal@dealerpolicy.com">legal@dealerpolicy.com</a>, or via written correspondence at Polly Insurance Agency, LLC, (Attn: Compliance) 2300 Saint George Road, Williston VT 05495.

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